

**Ecotourism in Dominica: Studying the Potential for Economic Development,  
Environmental Protection and Cultural Conservation.**

**Survey Questionnaire**

**A - CHARACTERISTICS OF BUSINESS – (Type, size, ownership, employees)**

- (1) How would you best describe the main activity of your business?
- (a) Accommodation
  - (b) Food & Beverage
  - (c) Tour guide
  - (d) Dive operation
  - (e) Transportation
  - (f) Tour operator
  - (g) Other \_\_\_\_\_
- (2) This business is owned by a: (break down into percentages if necessary)
- (a) Dominican
  - (b) Foreigner
  - (c) Part local/foreign
- (3) This business can accommodate what number of guests?
- (a) Rooms \_\_\_\_\_
  - (b) Beds \_\_\_\_\_
  - (c) Food & Beverage \_\_\_\_\_
  - (d) Other \_\_\_\_\_
- (4) Can your business/ facility be classified as:
- (a) Small
  - (b) Medium
  - (c) Large
- (4b) This classification is based on:
- (a) physical size
  - (b) income earned
  - (c) capacity
  - (d) other \_\_\_\_\_
- (5) Number of employees? \_\_\_\_\_

(5) – continued

Number of DOMINICANS employed and positions

	Full time	Full time	Part time	Part time	Total	
	Permanent	Temporary				
	Male	Female	Male	Female	Male	Female
Managerial staff						
Professional non-managerial staff						
Skilled/semi-skilled						
Unskilled						

(5b) Number of FOREIGNERS employed and positions

	Full time	Full time	Part time	Part time	Total	
	Permanent	Temporary				
	Male	Female	Male	Female	Male	Female
Managerial staff						
Professional non-managerial staff						
Skilled/semi-skilled						
Unskilled						

(6) Location: Your employees previously and presently:

	Previously (number)	Presently (number)
Lived / live in area of business		
Lived / live outside area of business		
Worked / also now works in agriculture		
Worked/ works in fishing		
Worked / works in forestry		
Worked in the tourism sector		
Worked in other industry (please specify)		

(7) The initial capital (money) used to start your business was derived from (%)?

Local sources	
Foreign sources	
Part local / part foreign	
Other (please specify)	

(8) Does your staff go through any tourism training?

- (a) Yes      Please specify: \_\_\_\_\_  
 (b) No

**B - CHARACTERISTICS OF TRAVELLERS**

(1) What is the origin of the clients using this facility (please specify percentage)?

Country / Region	Percentage (%)
Caribbean	
USA	
Canada	
United Kingdom (England, etc.)	
Other Europe (specify)	
Dominican	
Other (please specify)	

(2) What % of your clients can be considered:

Cruise ship passengers	
Stay over visitors	
Other (please specify)	

(3) What % of your clients can be considered:

Ecotourists (primary interest in nature, etc)	
Standard tourists	
Business people	
Other (please specify)	

(4) What % of your clients are:

- (a) Packaged      \_\_\_\_\_  
 (b) Non packaged      \_\_\_\_\_

(5) For accommodations, excursions, etc. do your guests go through a:

- (a) Travel agency  
 (b) They book directly through you  
 (c) Other      \_\_\_\_\_

(6) Has the number of independent travelers increased in the last 10 years?

- (a) Yes  
 (b) No

(7) Of those clients who are ecotourists, would you classify them as (please use %):

Trying ecotourism for the first time	
Frequent ecotourism traveler	

(8) What do you think is the greatest attraction for a tourist coming to Dominica?

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(9) What is the average length of stay for a traveler at your facility?

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(10) What % of your business comes from cruise ship tourists, in terms of:

- (a) Money \_\_\_\_\_
- (b) Volume \_\_\_\_\_

(11) Please estimate the average expenditure of a guest while they are using your facility:  
Amount and currency (over what time period?)

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(12) On average, how much money do guests spend on the following at your facility?

Accommodation (including meals and drinks at the hotel)	
Other meals and drinks (outside the hotel)	
Taxi/car rental/tours	
Entertainment / recreation (water sports, night clubs)	
Shopping	
All other (specify)	

(13) What % of your guests hire a local tour guide? \_\_\_\_\_

(14) What means do you offer your guests to visit the tourism sites in Dominica?

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### C - SEASONALITY

(1) Is there a demand for your good/service throughout the year?

- (a) Yes
- (b) No

(2) Is there a time of year when you experience a greater number of clients?

- (a) When (high) \_\_\_\_\_ When (low) \_\_\_\_\_
- (b) Number (high) \_\_\_\_\_ Number (low) \_\_\_\_\_

(3) During the slower times, if you experience such a time, who are your main clients?

From:

- (a) Other Caribbean islands
  - (b) USA / UK
  - (c) Other
  - (d) Ecotourists
  - (e) Standard guests
  - (f) Other
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(4) Is the way that you run the facility seasonal?

(a) Yes

(b) No

If yes, state how you accommodate for seasonal changes:

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(5) What do you do to make ends meet in the slow period (if there is one)?

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**D- ECOTOURISM IN DOMINICA (Attitudes, benefits and limitations)**

(1) How long have you been providing this good/service to the tourism industry?

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(1b) Were your parents involved in the tourism industry? If so, how?

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(2) Before you began providing these goods or this service to the tourism industry what did you do for a living?

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(3) Did/do you have to move residences or travel far in order to be involved in the tourism industry?

(a) Yes      If yes, from \_\_\_\_\_ to \_\_\_\_\_

(b) No

(4) How has your life been affected since being involved in the tourism industry in Dominica?

(a) Improved

(b) Declined

(c) Stayed the same

How, please specify: \_\_\_\_\_

(5) Since being involved in tourism, has the amount of income that you earn in a month:

- (a) Increased
- (b) Decreased
- (c) Stayed the same

Please give a range of change in income: from \_\_\_\_\_ to \_\_\_\_\_

(6) What opportunities have come to you through being involved in the tourism industry?

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(7) Is ecotourism benefiting local Dominicans?

- (a) Yes
- (b) No

Please specify, in what ways? \_\_\_\_\_

(8) How might Dominicans benefit more from ecotourism in Dominica?

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(9) If the tourism trade in Dominica were to decline what would you do to make a living?

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(10) What would your employees do in this case (tourism decline)?

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(11) In your opinion, have there been educational opportunities in Dominica as a result of the presence of ecotourism in Dominica?

- (a) Yes
- (b) No

Please specify: \_\_\_\_\_

(12) In your opinion, have there been infrastructural benefits (roads, buildings, facilities, etc) that can be directly attributed to tourism in Dominica?

- (a) Yes
- (b) No

Please specify: \_\_\_\_\_

(13) What could be done to improve linkages between tourism and agriculture, fishing, forestry, craft work, etc. in Dominica?

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(14) Do you think that enough is being done to conserve the local natural environment in Dominica?

- (a) Yes
- (b) No

Please explain: \_\_\_\_\_

(15) What are the feelings that you have about the government's efforts to conserve the local natural environment for tourism in Dominica? Please explain:

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(16) What are your feelings towards individual efforts towards conserving the natural environment for tourism in Dominica? Please explain:

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(17) Do you rely on your local environment to make a living?

(a) Yes

(b) No

Please specify: \_\_\_\_\_

(18) Do you do anything different to conserve your local environment since you have been involved in the ecotourism industry (that you did not do before)?

(a) Same

(b) More

(c) Less

Please specify changes: \_\_\_\_\_

(19) Do you know other Dominicans interested in being involved in the tourism industry?

(a) Yes

(b) No

If yes, in what capacity and what prevents them from presently being involved?

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**E- LINKAGES – (Suppliers and Supplies)**

(1) If your facility offers food and/or drink products, how are the decisions made on the type of food offered to clients?

Management	
Cook	
Clients' preferences	
Availability of products	
Other (please specify)	

(2) Do clients have an opportunity to state their preferences or ask for a particular product?

(a) Yes

(b) No

(3) Is there a difference in the types of food/drinks demanded by guests from different parts of the world?

(a) Yes

(b) No

(3b) If yes, state country/region and preference:

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(4) Do guests from any particular region of the world like to eat local food (e.g. produce, provision). If yes, please specify which region:

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(5) How many local farmers do you purchase products from on a regular basis? \_\_\_\_\_

(6) For those foreign produced products that you purchase, why don't you buy them from a local source?

- (a) Expense -
- (b) Availability -
- (c) No local substitute -
- (d) Poor local quality -
- (e) Lack of sufficient quantity -
- (f) Other reasons: \_\_\_\_\_

(7) Given a choice (availability not a problem) from where would you obtain the ingredients or supplies for your facility and why?

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(8) In creating/running your business did or do you use any of the following:

- (a) Local building materials
- (b) Traditional forms of architecture
- (c) Local builders
- (d) Local management
- (e) Local employees
- (f) Foreign employees
- (g) Local guides (hire)
- (h) Recommend local guides

(9) Presently what proportion (%) of the expenditures for the facility goes towards locally produced products (such as food, drinks, materials, building materials, etc.)?

- (a) % of the money spent \_\_\_\_\_
- (b) % of the total amount of goods bought \_\_\_\_\_

(10) How much of the money that you take in from tourism goes back out to meet the expenses of the business? \_\_\_\_\_%

(11) From the money that goes out to meet the expenses of the business estimate what percentage goes out of the country (e.g. for imports and repayment of debt or otherwise) \_\_\_\_\_%

(12) Do you sell any value-added Dominican products in your business?

- (a) Yes Please specify: \_\_\_\_\_
- (b) No



(13) What are the problems associated with getting products from local (Dominican) suppliers? \_\_\_\_\_

(14) For the following products and ANY others that you use in your business please name the supplier (e.g. individual, farmer, market, imported, etc); the quantity required (please state per day, per week, etc); the cost per product for that time and the manner by which the products get to you.

PRODUCT	SUPPLIER	QUANTITY	COST	DELIVERY (e.g.- on foot, private car, transport, other)
Fresh fruits				
Fresh fruit juice				
Soft drinks				
Tea				
Coffee				
Fish				
Chicken				
Beef				
Seasoning peppers				
Potatoes				
Yam				
Dasheen				
Fig				
Plantain				
Cucumbers				
Carrots				
Green beans				
Milk				
Butter				
Sugar				
Rice				
Pumpkin				
Calaloo				
Spinach				
Chinese cabbage				
Ripe bananas				
Papaya				
Watermelon				
Chive				
Thyme				
Parsley				
Onions				
Garlic				
Lettuce				
Bread				
Furniture				
Toilet paper				
Cleaning supplies				
Other:				